CONTINENTALE BUNDELING

ASPECTS

- Why a container **handling** subsidy ?
- From road to intermodal
- The situation **today**
- The **concept** and data analysis
- Three alternatives
- The potential
- The **return** on investment to society

WHY A "THE CONTAINER HANDLING SUBSIDY" FOR TRANSPORTERS

• BASIC STORYLINE

- Transport of goods still to grow with 20 to 30% over the next 10 years
- Congestion of roads is growing
- Large infrastructure works (Oosterweel) will diminish road capacity in the next 10 years
- Future of Belgium as "the" logistical hub in Europe is at stake
- Part of the solution :
 - Road transport companies need to think more intermodal and focus more on local distribution
 - Decongest great axes by using alternatives
 - Better for climate & environment

FROM ROAD TO INTERMODAL

OPPORTUNITIES



- A sustainable transport for long distance and a solution to drivers shortage
- Enlarge portfolio of customers and enter new markets

CHALLENGES



- Invest in intermodal equipment semi-trailers or swap bodies
 higher investment costs
- Switching from a driver-accompanied operational set-up to non-accompanied transport

more complex and labour intensive operations

Need for a reliable partner or own subsidiary in destination countries

right partner choice

- A truck is flexible to join his next loading point after a delivery (back load). An intermodal transport unit must find his next cargo nearby the terminal of arrival less flexibility for a next load
- Exposure to delays by the rail operator in intermodal exposure to quality & service level

FUTURE



- Intermodal can support solutions to traffic congestion in Flanders
- Short-distance regional shuttles to by-pass congestion zones (Antwerp-Brussels)

THE SITUATION TODAY

99% of the time, cost drives choice of transport mode €€€ Rail is competitive once the cargo is on rail



The surplus cost comes from the cargo handling between transport modes

Our proposal





THE CONCEPT & DATA ANALYSIS

FIRST & LAST MILES (F& L M) ARE TRUCKED, THE LONG HAUL IS PUT ON RAIL OR BARGE



Methodology

- Trucked traffic data 2015 per NST & NUTS 3 (Statbel).
- Distances calculated based on the NUTS3 latitude & longitude coefficients
- Load factors per NST (TU Delft) used to derive the number of trucked trips
- Assumed degree of containerisation potential based on OakTrees' assessment of affinity with rail per NST

code:	•	High affinity	60 %
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- Affinity 30 %
- Grouped goods (NST 18) 10 %
- Low affinity
 0 %

* Excluding transhipments

Trucked scenario

Modal shifted scenario

HENCE THREE ALTERNATIVE SCENARIO'S







THE RETURN ON INVESTMENT TO SOCIETY

WE CAN TAKE **1.300.000 TRUCK TRIPS** OFF THE ROAD WITH A **HANDLING CHEQUE OF € 40 PER UNIT PUT ON RAIL OR BARGE**

